



Roadtrek camper van
built on earlier Chevy platform

Chevrolet chassis drives new generation of motorhomes

KING OF THE ROAD

Home & Park Motorhomes — manufacturer of North America's popular Class B motorhome (camper van), the Roadtrek — has built a new generation of Roadtrek motorhomes based on the Chevrolet Express full-size van.*

Ultimately, says President and CEO Pete Mateja, Chevrolet will become the exclusive chassis provider for Roadtrek. "Our company is very focused on product innovation and quality, and we think GM is, too," he

explains. "We're on the same path."

Based in Kitchener, Ontario, Canada, Home & Park builds between 1,300 and 1,500 motorhomes each year, selling them through a network of 100 dealers in the United States and Canada. Available in a variety of models, Roadtreks are designed to provide the comfort and convenience of a large motorhome in a vehicle that drives like a van.

Roadtrek motorhomes have traditionally been built on both Chevrolet and Dodge vans. When it was announced that the Dodge Ram chassis was being discontinued, it didn't take long for Home & Park to decide that the next-generation Roadtrek would be built on a Chevrolet van.

"We've always been satisfied with the performance and handling of the

Chevy chassis, but the Express van is truly outstanding," says Mateja. "Our new Chevrolet Roadtreks have been very well received in the market and the Chevrolet platform also allows us to be competitive in our pricing."

As the Dodge models are being phased out, Roadtrek motorhomes are being built on Chevy Express full-size cargo vans. A third model is planned for release after the introduction of the 2003 Chevy Express platform.

"We're ecstatic about everything we've seen on the 2003 platform and we'll be using it on all our models," says Mateja. "We think it will give us the leading product platform in the industry."

Home & Park Motorhomes is one of several motorhome manufacturers using the GM Vans.

***See note about vehicle alterations by independent suppliers at the bottom of this page.**