

FALL & WINTER 2007

CELEBRATING ROAD TRAVEL & OUTDOOR ADVENTURES

ROAD:TRIP!

THE BEST **FALL & WINTER**
SCENIC DRIVES

+ ROADTREK
On the Road and
at the 55th Annual
California RV Show
Pomona Fairplex - October 12-21

\$5.99 US / \$7.50 CANADA

+ 50% off Camping **+** Baja & Beyond **+** Holidays in Branson

SPOTLIGHT ON:

Visit the 55th Annual California RV Show ...

Driving or towing a recreation vehicle (RV) is easier than many newcomers think and owning one opens up a world of road trippin' adventures. So, if you've been considering the purchase of a new RV or trading in one you already own, be sure to attend the ONLY major RV show put on by the RV manufacturers themselves and the Recreational Vehicle Industry Association (RVIA) – the annual California RV Show, Oct 12-21, 2007 at the Los Angeles County Fair and Exposition complex.

Considered the biggest, most comprehensive and most popular RV show anywhere on the entire West Coast, you can browse amongst more than 2,000 RVs on the one million square foot property!

Open for 10 consecutive days, this once-a-year spectacular gives show goers the unique opportunity to inspect the largest single location display of RV models and products on the market today. Besides the RVs, make sure to ask about the factory incentives and show pricing specials – as well as any RVing questions you may have as many of the factory staff will be on hand to give you expert advice.

In addition to the impressive lineup of RVs, the annual event includes sweepstakes prizes (win a trailer or trip to Catalina), gas card give-aways, live music (from roving Mariachi Bands to on-stage entertainment), well-known radio DJ appearances, special educational daily seminars (like driving tips for new owners) and over 40,000 square feet of RV products & accessories and food booths. To top it off, each hour from 11am-5pm, a 3-day vacation package to Laughlin, Nevada will be given away to a lucky winner.

The show only happens once a year, so make plans to attend whether you are new to RVing or want to trade in an existing vehicle. Who knows, you just might be driving home a new RV!

**55th Annual California RV Show
Los Angeles County Fair &
Exposition "Fairplex" – Pomona,
California**

October 12-21, 10am-6pm daily

**Tickets on sale at the gate on
show days. Regular prices:
Adult, \$6; Senior, \$5; 18 &
under accompanied by an
adult are FREE!**

**Fairplex fee for parking: \$8 per
car & \$12 per RV.**

**For 24-hour recorded show
information, call 951-274-9215
or visit www.carvshow.com**

and Drive Home a ROADTREK Motorhome!



**Roadtrek
Motorhomes
are the #1 selling
camper vans
in world!**

Pictured here (and on the cover) is the 210-Versatile which seats 2-6 people and sleeps 2-4 including a rear queen bed.

**"Fuel Efficient
Motorhomes You'll
Love to Drive!"**
Call 1-888-ROADTREK
or visit www.Roadtrek.com/RDTP

McMahon's RV Dealerships: Largest Dealer of Roadtreks in the World



When you attend this year's California RV Show, be sure to swing by McMahon's RV showcase. Did you know that this Irvine, California based dealership is the largest seller of Roadtrek RVs in the world ... or that their family-owned collective of dealerships is quickly becoming one of the fastest growing dealership groups in the United States?

Launched just seven years ago, McMahon's is setting the bar on sales and customer service in the RV industry.

Deemed "the small motorhome capital of the world," McMahon champions the smaller motorhomes believing them to be the finest RVs on the market. Their four locations throughout California carry every type of small motorhome in virtually any floor plan imaginable from the #1 selling van camper in world, Roadtrek, to the Class B+ hybrid Lexington by Forest River, to the Jamboree Class C Motorhome by Fleetwood.

Their solid partnership with manufacturers and sales status allow them the ability to stock more RVs than most dealerships. In particular, they stock more Roadtreks than any other dealer in the USA. So, if you're looking for a Roadtrek (new or used) chances are that they have one just for you.

Owning a smaller motorhome, like a Roadtrek, appeals to many first timers to RVing as it's akin to driving and parking a normal car whether you are on the back roads of America or on its busy streets. However, the difference from a car is that you are actually RVing – the thrill of the open road

combined with the convenience of your own bathroom, kitchen, living area and bedroom. And, you can take along your pets! **With gasoline prices rising, these smaller, fuel efficient RVs are in high demand, now more than ever.**

But if a bigger motorhome is in your mindset, then McMahon's gotcha covered too. Unlike most other dealerships, McMahon's has created an environment that allows customers to shop, in one location, and see virtually every type of motorhome in the RV industry. From a vast selection of Class A's to trailers to everything in-between, their massive inventory eliminates the need for a customer to travel from one dealer to another before making a decision on what type of RV they plan to purchase. Their manufacturer line-up (variety and choice of models) is second to none. McMahon sports the likes of Winnebago, Fleetwood, Beaver, Country Coach, Four Winds, Dutchmen and Forest River, just to name a few. If it's the best of its class, they carry it at McMahon's RV.

For those who don't live in the California area or **can't make it to the annual California RV show**, McMahon's has a "Fly and Buy" Program. Fly in (they have dealerships located 10 minutes from Disneyland and only 45 minutes from the mountains) and they will help you start your vacation in a brand new motorhome. After all, getting there is half the fun of any vacation!

If you're not quite ready to buy, consider renting an RV for that next business trip or family vacation. McMahon's dealerships have a wide range of rentals from which to choose.

So, whether you "buy or try," check out McMahon's – an impressive "one-stop-shop" amongst RV dealerships nationwide.

McMahon Locations and Information:

www.mcmahonrv.com Irvine, CA (949) 653-6711 Stanton, CA (866) 392-9393
(866) 762-3873 Colton, CA (866) 392-9392 Scotts Valley, CA (Santa Cruz, Bay Area) (831) 438-1943